

Lions and Leos of District 201 Q2,

I still have visits to make to Magnetic Island, Weipa in February, Ingham in March and PNG in April 2023.

Well, our District Convention is over and what a great Convention it was. I am sure all who attended will agree as I know you all had a great time. It was a great pleasure to have 3 Members from Papua New Guinea attending.

Thank you to Norm McMullen and his team as you all did a great job in organising the Convention – a big thank you!

During the course of our Convention 2 new Zone Chairs were appointed – Lion Toni Lanphier for Zone 1 and Lion Christine Hardwick for Zone 10. Congratulations to you both and welcome aboard.

Our District Membership has improved ever so slightly so keep up the good work. As we all heard throughout the Convention Membership was spoken of freely, I trust you



all took on board what you heard.

Forming new Specialty Clubs embracing multi culture inclusion into our clubs will be the way we go from here.

Let our District surge ahead and be that beacon of light.

Please remember to report Membership monthly even though there may not be any change.

continued next page...



"Moving Together Towards Tomorrow".



Some Clubs have not reported for several months – it must be reported each month, the same with your activities.

Our Clubs down south are still experiencing devasting floods and it will take quite some time for the communities to come back after such devastation. The floods have been quite devastating with the town of Eugowra having 300 homes inundated, Molong 30, Canowindra 10, Cudal 10, Manildra 1, and Toongi 6. At this stage numbers are being sought from the town of Forbes, but it will be in the hundreds.

It has been found from previous disasters that the best way to help communities is to provide them with vouchers which they can use instead of cash to purchase requirements in their own communities. This allows those affected by the disaster to select the items they would like and keeps the money local, helping the local economy. Buying goods and transporting them to damaged communities is not economic.

The best way our district can help is by giving cash donations which can be collected by your Cabinet Treasurer.

December will another very busy month as Clubs celebrate the end of the year with their Social Functions plus community activities to wind up the end of the year. A great time to celebrate our Club's achievements and look forward toward the next six months.

Kindness Matters – It was World Kindness Day on Sunday 13th November 2022.I hope you were able to do the norm on this Day: -

WORLD KINDNESS DAY – the objective of World Kindness Day is to spread kindness with small gestures. The main tradition of the day is to be kind and to try and encourage kindness to prevail over hatred. Whether it is helping someone with chores, taking the time out to ask how someone is doing, or complimenting someone. Kindness is the common thread which binds us together.

Love and kindness are never wasted. They always make a difference. They bless the one who receives them, and they bless you, the giver.

Unexpected kindness – is the most powerful, least costly, and most underrated agent of human change.



Activities reporting has increased to 61%, congratulations to those Clubs who are reporting their Activities each month. Please to the 40% of Clubs not reporting I urge you to do so as it is most important. Let us all by next month achieve 75% or better – do not forget that incentive that is on offer.

I expect most Clubs are out and about selling Christmas Cakes, Puddings and Slices plus a Christmas Raffle. I hope you are already receiving record sales. It is great to be out in the community catching up with friends and making new friends as it is so wonderful to be able to spread our Lions name out there as well as in some cases explaining what we do as Lions.

During the month we said goodbye to PDG Allan Hansen, we all pass on our condolences to Lion Ellie and Family from the Lions Family. Lion Allan was a member of the Lower Herbert Halifax Lions Club where he will be sadly missed. PDG Allan was an outstanding Lion and always there to assist anyone in need, a true gentleman.

Also, our District lost a Lion who spent many hours working for PNG and Camp Kanga. As well as many other Projects in the Proserpine area, PDG Doug Winterflood passed away on 19th November 2022 at the Mackay Hospital. We all send out our sympathy to the Proserpine Lions Club as well as Doug's family.

I extend my congratulations to the many Lions for their Monarch Chevron Awards as they range from 10 years to 60 years of Service. A great achievement and how many hours of Service would be involved. What great Lions they are, well done!

I attended the Melbourne Cup Luncheon which was a fund raiser for Lions Hearing Dogs. The



Luncheon was a great success with plenty of fun and laughter. Congratulations to Lions John Holliday and Gay Rebgetz for organising a wonderful event.

I attended a Meeting of Townsville Mt Stuart Lions Club as I had the pleasure of presenting PDG Di Pyers with a Certificate for her sterling work as District GST Chair for 2021–2022 also, presented several Monarch Chevron Awards to Members.

Our Cabinet Meeting is just around the corner on 3rd and 4th December 2022 and will be held at "The Oasis" 1 Staging Camp Avenue, Oonoonba.

I am currently working on Reports etc. for The Councillor of Governor's Meeting to be held in Sydney in January 2023.

I know it is early, but I wish all the Lions Member's and their families of District 201 Q2 a very happy Christmas and trust your Festive Season will be full of fun and laughter, enjoy!

You all deserve a break after your hard work so take care and come back refreshed and ready to go into 2023 with plenty of fresh new ideas!

Take care and stay healthy.

In lionism.

In G. machael

District Governor

#### **December Club Visits:**

- Proserpine 7th
- Whitsunday 14th

### **IMPORTANT**

#### The Lions Brand - aka Logo

#### A note from the DG on Lions brand usage

Please make sure when using a Lions Logo for your advertisements, folders, bulletins etc. to use this logo as it is the correct one.

I have noticed on my travels around some clubs are still using the old logo (the one with the red mouth).

Thank you.

DG Michael MacLaren



an email to prmedia@lions201q2.
org and I can send them to you in a format you can use.

Also try not to copy and paste them from other documents and be very careful resizing them as they can become distorted - we need to protect our Lions image!

Nick Wiseman Public Relations & Media





#### Cabinet Secretary Report

Hello fellow Lions.

By the time you receive this edition of the Northern Lion, our District Q2 will be about to have our 2nd Cabinet Meeting on the 3rd of December.

Time has flown and we are all at the point of Christmas break-ups and other minor celebrations. Despite being nearly six months into the Lions year, we are still having trouble with the contact details for some clubs. A reminder again to please make sure your club details are correct on MyLCI for the current Officers year.

Moving forward with succession planning in place, you may have some correspondence from PDG Di Pyers who has been assisting me this year.

She is the Cabinet Secretary Designate for the next Lions year and we are working together to make sure the electronic directory and other matters are right.

Please ensure your details are correct and forward any change of club officer / club

contacts as required to me so I can update and circulate as necessary including addition to the Northern Lion for District update.

Further information will be forthcoming for the new Lions Year, but please ensure that you update the current/new Lions year on My LCi with the correct officer information.

It may amaze you but we don't all intuitively know your club changes. The email address to use is: cabsec.Q2@lions.org.au

Stay tuned for further online sessions in this regard and please share any learning opportunities with your fellow Officers and Club members.

On behalf of the District Cabinet, we wish you all a wonderful festive season. For those who are travelling, please stay safe and we'll see you in the New year.

Kind regards in service,

PDG Audrey Kenny Cabinet Secretary

#### Article XI - Club Funds

Section 1. **PUBLIC (ACTIVITY) FUNDS.** All funds raised from the public must be returned to public use, including money accumulated from invested public funds. The only deductions

that may be made from the activity account are the direct operating expenses of the fundraising activity. Money accumulated from interest must also be returned to public use.

Section 2. **ADMINISTRATIVE FUNDS.** Administrative funds are supported through contributions from members through dues, fines, and other individual contributions.



#### Australian Grocery Grab At Babinda

Throughout October, Babinda Lions and Spar Supermarket Babinda combined to hold the Australian Grocery Grab fundraiser.

The winner, Cathy St John, from Woopen Creek took the easy option and elected to take \$300 in store vouchers rather than do the 3 minute run through the store filling her trolley. Either way she was very happy with the result.

Lions thank all those who bought tickets which equally supported the Lions Cord Blood Foundation and projects through the local Lions Club.



Special appreciation goes to the Spar management and staff who sold tickets, provided facilities and a nice cash donation towards the end result.

Ted Griffin Treasurer

#### Lions Club of Edmonton

Long time member and secretary of Lions Club of Edmonton Mr Barry Donnelly has also been a long-time Neighbourhood Watch (NHW) Volunteer for over 20 years.

As a result, Lion Barry recently won an award at the Neighbourhood Watch State Conference held in Brisbane this month.

The NHW state conference recognised and awarded dedicated NHW volunteers and police officers assisting NHW from around the state.

Barry won the NHW Volunteer of the Year award for the Far North.



Pictured below is Lion Barry with police commissioner Katarina Carroll.

Well done Barry Donnelly



#### Getting your stories into the bulletin

Remember that this bulletin is all about our district Lions Clubs and we want to make sure all clubs are covered in

here.

If you have a Facebook page for your club it is super easy to alert me by typing

@northernlion201q2 at the bottom of your post, or as a separate comment remember though - do not use the hashtag as that will make it a 'topic', not a link.

If you type in the above then a little popup may appear with the full name of the page "Northern Lion - District 201Q2" with a Lions logo next to it.

You can still email your club stories and images through to me at

northernlion@lions201q2.org please make sure you include
your full club name, the small
story (doesn't need to be massive
at all but more is always welcome
- ie - your club will take up more
space then!) and the best qualty
photos you can manage - check

out the separate information in this edition for tips on how to capture (and send) the best photos possible to promote your club to the district, nation and globe!



#### Leadership and training



2022 is nearing it's end and we have a couple online zoom sessions available to all clubs in our district over the December January period.

As noted in the list below the topics for December and January are club care and hosting club officer elections.

Caring for our members is a very important topic and I encourage all lions to attend the December discussion.

Succession of leadership at club level is also important and I encourage those in club leadership or thinking about it to come along to the January session.

The sessions are at 730pm on a Thursday night.

If you want to see/hear recordings of previous sessions you can find them on the district website in the resources section.

#### www.lions201q2.org

Any questions please contact Gary Searle the District Leadership Coordinator at glt@ lions201q2.org

#### **Upcoming Sessions:**

15 Dec 2022 - Club Care

19 Jan 2023 - Succession planning & Hosting Club Officer Elections



#### Cairns Trinity Bay Club

"When 2VDG Tim McBride and Lions Lady Line visited Cairns Trinity Bay Club recently they found themselves surrounded by lovely new placemats made by Lion Heather Lucas, who is a member of Reef Sisters sewing group in Cairns.

Heather and her friends have made 500 of these, to donate to Meals on Wheels as a Christmas gift for the recipients of the meals.

Trinity Bay club supported the project by donating the cost of the wadding interlining, and are seen here chatting casually at the close of the meeting."





"Lion Heather Lucas of Cairns Trinity Bay club (second from right) as a member of Reef Sisters sewing group, helped to sew 500 place mats for clients of Meals on Wheels in Cairns.

The President and Committee of Meals on Wheels were so impressed with the efforts of the sewers, they invited Lion Heather to the Meals on Wheels Christmas party, where a placemat was distributed to each recipient.

Also present on the day were President of Cairns Meals on Wheels Pat, Lion Mary Hooper representing Cairns Trinity Bay Club which donated \$80 for the cost of the interlining required in the making, and Committee member John"



This convention was to be run by the Zone 1 clubs from Cairns and surrounds 6 in fact under the watchful eye of our Convention Chair Lion Norm McMullen.

#### **FRIDAY**

The time had arrived Friday opened with registrations what a fabulous job the Lions Club of Trinity Bay did on the entrance and thanks for the amazing bags full of goodies. Meanwhile a training session on the Global Membership approach was being held upstairs and was well received by those who attended.

Fun and dinner was served then it was time for the proceedings. Official introductions of dignitaries the welcome to country, opening by the Deputy mayor Terry James, Dg Michaels welcome and the Flag ceremony conducted by Cairns Barrier Reef Lions.

Our Sargent of Arms Lion Danielle from Cairns Lions did an excellent job, keeping proceedings on track. The cutting of the Anniversary cake and the day was ended.

#### **SATURDAY**

It is time for the business sessions to begin, introductions of Candidates and nomination speeches given, Morning tea, our keynote Speaker International director Tim Irvine inspirational talk about change.

Camp Kanga update, Next speaker spoke on mental health and how to deal with it a growing issue today.





Notices of Motion were delivered and approved by delegates, PNG update, Election results given then Lunch.

Marine turtle rescue speaker took to the stage what a delight. Resumption of Business sessions, auditors report for 2020-2021 presented to the Conventioneers, Forum was held on retention and membership Once again along the lines of a need for Change.

Professor Jamie Seymour spoke on Stinger Research Afternoon Tea.

Doing good rewards, a program for lions to earn money for their club by simply Shopping. Yes Shopping.

Health projects presentations. then our very own Hearing dogs Project delivered with such enthusiasm by our very own DGE David Horne. LCIF presentation and the days program had come to an end. Early I must say.

Set up for the evening under the watchful eye of Lion Gloria what an amazing woman.

A night to Remember - Halloween themed, the room look amazing, the lions, partners friends all went to great effort to dress to impress or should I say scare.

The food was excellent, the band amazing, good choice Norm.



We danced into the night.

#### **SUNDAY**

Sunday morning a time to remember those who have passed. Gordonvale Lions were in charge of this moment, and they did us proud.

A young lady proceeded to sing with the voice of an angel, John ran the service with dignity and respect and our past Lions were given their final farewell

Business sessions recommenced.
Presentation was given by the Mackay
Committee for Convention 2023.
Nominations for 2024 Convention were called.

Nothing formally put forward but hopefully Townsville Barrier Reef Lions will have some more information coming forward soon.

PDG Ann Eldridge enthralled the audience with a presentation on the "IDEAL CLUB". Awards were Given to Clubs by IPDG Gay.

Presentations made to the Cairns Clubs as hosts of this amazing Convention.

The Lions Flag was furled and handed over to the committee for 2023.

It would be remiss of me not to name a few of the people who went above and beyond to make this convention simply Amazing even

though this can be dangerous and let me say





is never my intention to leave anyone out or dismiss anyone.

First off as DG Michael said every committee needs a lead and Lion Norm from Marlin Coast was the Chair of this committee and I believe I speak for everyone when I say what a great job he did especially coming straight off the back of ANZI.He took on registrar, treasurer as well as many other roles as the jobs came forward.

Lion Barry from Edmonton the one who helped wherever and whenever he was asked. Lion Des who carted those flags to ANZI, back from ANZI, and finally delivered them as asked to the convention on the Friday at 2.00pm. To Lion Mal from Cairns Barrier Reef who put in the time to organise and coordinate the flag ceremony with his usual dedication.

Lion Mary Hooper from Cairns Trinity Bay who took on the coordinating role for her club, along with Lions Irene and Heather and I am sure Lion Ken would have been a part of it also.

Lions Wendy and Glenn from Gordonvale what an excellent job you did on such an emotional part of the program.

Lastly who can forget our wonderful emcee Lion Danielle from Cairns Lions .

Thankyou Lions and see you next year in Mackay.































#### Health Report December

I was lucky enough to get some time at Cairns Convention to talk a bit about my Health Portfolio, I am pleased to say that some Clubs have already contacted me regarding donating to Prostate Cancer, Stinger Research and Lions Medical Research Foundation, this is really pleasing.

I am sure those who were at Convention would have enjoyed Jamie Seymour who gave a great but chilling presentation on Box Jellyfish and its habits.

I did describe the benefits to you, your family and your community with the research that has been done and is being done, with research, medicines and vaccines are improving quality of life, increasing life expectancy and in many cases, totally eradicating diseases.

There seems to be a pill, vaccine or treatment for most illnesses, it is up to us to support our research so this work can continue and benefit everyone around us.

Promoting and supporting Lions Research programs is part of our portfolio as a Lions Club. If we consider Childhood Cancer Research, Stinger Research and Lions Medical Research Foundation some of the ongoing outcomes there are amazing, Kids are living longer, there is some help now for those who receive stings from those little creatures and if you only look at one thing from LMRF it would the results from the Cervical Cancer vaccine, saving millions of lives, fantastic.

My idea is that we should get out in the public with raffles for our research programs and raise some funds whether it is a large or small amount and let the public see what we are doing, that we are interested in doing something for the local community as well as the rest of the world.

I know the Bunnings BBQ's are good fundraisers but there is no real contact with people and we can't promote what we are raising funds for, we have lost that contact in many cases.

Try running a raffle for Ovarian Cancer in February, Breast Cancer in April for Mother's Day, you could also sell some ribbons for Bowel Cancer in June/July and Children's Cancer (ALCCRF) in September, your Club would have businesses that would support you with prizes, Vouchers etc.

Right now you will be selling cakes and puddings, make sure you have sign to let the community know where the money raised is going and also have a Donation Box on the table.

Have a very Happy Christmas and a Safe New Year.

PDG Aussie Lanphier.



#### District Membership Approach Support Lead / Membership Coordinator Report

Our District Goals are summarised at the back of the Northern Lion.

- At the time of writing this report with one day still to go to the end of the month, our membership stands at 989 members which is in negative growth -14.
- Currently, we have 63% of Clubs reporting service which improving! It would be wonderful to get that number up to DG Michael's goal of 100% so let's all get on board.
- For our membership reporting 33 of the 60 clubs that should be reporting monthly are reporting membership which is 55%. That is with 4 clubs currently in rebuild mode. If you have no membership activity to report it is as easy as clicking the link on your club home page on My LCI to "report no change". Let's get that reporting up where it should be.
- We have a goal for the district of 2 new clubs that really is net, so if we close any clubs, we need to show that growth above the original 64 club total. At this stage there remains work in progress towards this goal. Our Lions Clubs International Foundation donations shows 6% of clubs donating to LCIF and 2 Individuals. Let's get that number up as certainly our southern cousins need our help now. I do encourage all clubs to donate to LCIF and Australian Lions Foundation particularly

with the flood devastation that is occurring right now. Remember we have been well supported when our district has had its own share of natural disasters.

Things to remember: the net challenge for all clubs is to be +2 members at the end of the Lions Year. Let's use that incentive to grow our membership and provide some meaningful service to encourage them to come on board. Don't forget there is a financial incentive for the club with the most net increase in membership for the year.

We acknowledge **Townsville Castle Hill** club as the lead (+5 net growth) for November; with Millaa Millaa & Townsville Mount Stuart following closely behind at + 4 net membership growth.

Don't forget there is also an incentive for clubs who report meaningful service to go into a draw for \$500 to put towards your projects.

Let's all pull together and make our clubs and our District a vibrant group full of lots of really good membership, service & leadership.

I wish you all a safe and happy upcoming festive season – stay safe if you are travelling.

Yours in service, PDG Audrey Kenny

#### Marlin Coast Lions Club

Peter freom Marlin Coast Lions Club outside Coles at Clifton Beach Village Shopping Centre.

He had Lions cakes and puddings and was also selling \$2 tickets in our amazing Christmas raffle.

We're Lions. We Serve.



#### Townsville Northern Suburbs Lions Club



Thanks to SSAA TOWNSVILLE and all the shooters for making our Shoot for a Cause such a successful day.

Once all the costs are covered, we will be making a generous donation to Food Relief NQ from the proceeds. Winners on the day were:

Individual - 1st - Jason Phillis; 2nd - Bobie Joe Anderson; 3rd - Riley Mikkelsen

Teams - Team 19, members were Alexander Donohue, Nicholas Byrne, Athan Phillis, Jason Phillis, David Donohue Congratulations to all for a great day!









#### District Cabinet in Profile - Di Pyers

Hello to all and its my turn to tell "my story". I was born in Ipswich and that is where I met my husband, Russell. We have been married for 53 years, have 2 sons, 9 grandchildren and 2 adorable great grandsons. Family is very important to me and us as a family. We get together as often as possible to celebrate being able to enjoy our time together.

In my working life I started off as a Dental Nurse, then 10 years as a Preschool teacher Aide (While children were at school) and the past 20 years, prior to retirement, I worked at Townsville Orthodontic practice. I achieved many levels of experience, awards & new experiences.

I have always loved being involved in the community. I attended tuck-shop, was Secretary of the local Scout group – during this time we helped fundraise to build a Clubhouse (the current Kirwan Scout Hall has had many renovations & extensions since the 1980's) I was on the sailing club committee, while the aim was to fundraise to build a new clubhouse- It is currently still in use near Tobruk pool.

I have been retired for the past 10 years and life is extremely busy. 5 of these retirement years was spent sailing our 46-foot yacht up & down the Queensland coast- 2 favorite areas were Thursday Island & around the Whitsunday Islands.

I have been a Lion for 36 years and a member of the Townsville Mt Stuart Lions club. I became part of the Lions family when Russ joined Lions in 1981 in Sydney (I was a Lions lady). When we moved to Townsville I became a Charter member of the Townsville Lioness Club and had a dual role for many years. When we moved to Cairns in 1999, I was a member of the Cairns Barrier Reef Lions club.

I have held many roles on District Cabinet including Zone Chair (3 times), District Lioness Chair & Lioness associate, Miss Popularity Quest., Women & Family Portfolio, Service Chair & Currently Specialty clubs & Women & family. I was District Governor in 2007-2008 and, to date, this was my most rewarding year.



I have received many awards including a Helen Kelleher award, District Governor Star Award, Ray Phippard Award, a Melvin Jones fellow along with an International President Medal for Leadership.

There are more but being a member of the Lions organization is not about Awards but serving the Community and enjoying the fun and fellowship that comes with this amazing organization. I have so many friends from being a part of Lions.

During my time in Lions, I had the opportunity to be a Director of the Lions Medical Research Foundation, and this was a most rewarding. experience It opened a whole new field of trying to understand the wonderful Research that is happening with the Researchers, who are funded by Lions. It was so rewarding to be one of the Directors for 7 years.

I enjoy, gardening, (only pot plants now) reading and sewing.

I am looking forward to continuing my journey with the changing face of Lions as we move forward.



#### Lions at a glance



Home Hill Lions Club Cooking up a feast at the Home Hill Harvest Festival!



Lion Anne (Marlin Coast Lions Club) receiving her accreditation for being a qualified Screening Instructor for LEHP.





Whitsunday Lions Club Member Lion Morrie organised a Fun Bowls night!



President Michael (Lions Club of Tully) presenting Col with his 27 year pin and Peter with his 24 year one. Many congratulations and thanks for the 51 years of community service you two have given.



Michael, Louis and David having a rest from serving drinks at the Tully Seniors Christmas Party. Thanks to the CWA for hosting this wonderful event.

#### Lions at a glance



Zone Chair Irene presented on behalf of PDG Gay Rebgetz, the Top Lions Club award to Cardwell Lions Club President Thea.



Atherton Lions are proud to provide ongoing support towards the running costs of the Better Together Community Bus service.





Townsville Lioness Lions Club conducted our cent sale recently, it was very successful and had a great time.



Whitsunday Lions Club members attended the local Christian College last month and held a LEHP Screening morning.



Lions Club of Atherton - Hardest Working Club in 201Q2 (covering from Sarina down South, West to Mt Isa and North to PNG.)

#### Lions Eye Health Project

Many thanks to the staff of Innisfail East State School for their help when we brought our Lions Eye Health Program - Australia Children's Vision Screening to your school. Great to add you to our program.













Thanks to Sheila from Mission Beach Lions Club and Dot from Innisfail Lions Club who travelled with Martin and Irene to carry out our Lions Eye Health Program - Australia Children's Vision Screening Program at Macknade State School and St Peter's Catholic SchoolHalifax . Great to add these two schools to our program. Thanks for having us.

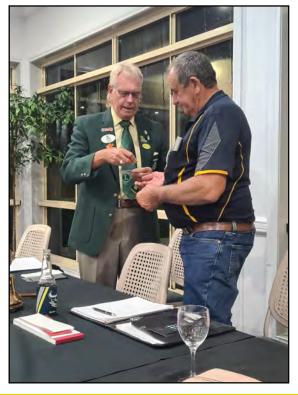
#### Sarina Lions Club



We would like to say thank you to everyone that came to our dinner and hope to have many more in the future to give courseworthy donations and follow members of all Lions to come to our little town.









#### **QLD Multicultural Lions Club**

#### **Fundraiser**

QLD Multicultural Lions Club did a fundraiser on the 20th November at a local Handmade Markets.

They had 5x Christmas Hams to raffle off. Funds raised are going to assist a local junior athlete attend the Australian All Schools Track and Field Championships in Adelaide in December representing Queensland in U16's Pole Vault. They also began selling the Traditional Christmas Cakes to raise money for Backpacks 4 Kids 2023, a program at a local school who assists families struggling to supply much needed school kits to kids for the new year.



QLD Multicultural Lions Club welcomed DG Michael Maclaren and Max at their monthly meeting on 24th November. Guiding Lions Ray Hansen and Audrey Kenny, fellow Mackay Host Lions Gary Kenny, and a prospective member Dennis also joined us. It was enjoyable discussing the progress of the club with DG Michael.

**Growing Minds with Louis - Pizza Day**Club volunteer Cameron reached out to a



local pizza company to donate a pizza lunch to Louis's hard working student group that has worked on preparing the plot for planting an Indigenous Garden at a local school. They were very grateful and thoroughly enjoyed the pizza.



#### The Cathedral School Leo Club



LEO Molly Gysberts from The Cathedral School Leo Club has been named the "Leo of the Year" for District 201Q2.

The contest is open to any Leo Club member, and judging focuses on their community service involvement, leadership and commitment, as well as public speaking and communication skills.

Molly will go on to compete in the State final in March next vear.

She was also awarded a Lions International Certificate for 100 hours of voluntary community service during 2022.

#### Specialty Clubs - do you know what they are?

No matter what the circumstance, if there is a need, there is a Lions club to meet that need.

A fast-growing alternative to the traditional Lions club model, special interest clubs are attracting new members with shared interests.

In contrast to standard clubs, which draw from a cross section of their communities, special interest clubs bring together Lions with common interests or similar circumstances.

Some clubs focus on helping people with diabetes, for example. Other clubs focus on professions such as educators or law-enforcement workers.

There are clubs for veterans, environmentalists, professional women and people with shared ethnic background. We have a hard of hearing club and ASD clubs.

There are cyber clubs that meet and conduct club business primarily online, with members logging in from around the country. Lions have been forming special interest clubs for decades. In fact, since 1968.

As you look around your zone and notice certain groups in your community (multi cultural, sporting groups, car clubs), ask yourself if we could help them by inviting them to become a Lions Specialty Club.

We need to be thinking outside the box.

You could even look at forming that group as a Branch Club. District is there to help.

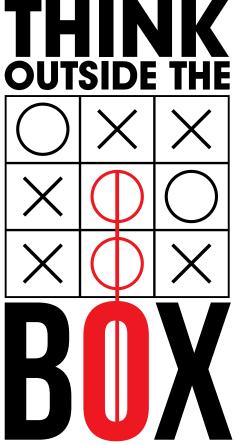
I am happy to come along and talk to clubs regarding this "Portfolio".

Are we missing out on some opportunities where we can serve our local communities?

Please contact me.

PDG Di Pyres District Specialty Clubs Coordinator

Mobile: 0428 580 081 Email: pyersdi@gmail.com







# LIONS YOUTH CAMP KANGA AUSTRALIA

Join us at Camp Kanga for the most memorable camp experience you will ever have!

JULY 1 - 8 2023 INLAND FROM PROSPERPINE, QLD 15 -18 YEAR OLDS

\$890 ALL INCLUSIVE

Contact: braddicks@tpg.com.au









#### **Lions Youth Camp - Camp Kanga**

Maybe your club or Zone could sponsor a student to attend our Q2 Youth Camp at Camp Kanga in July 2023.

#### Townsville Castle Hill Lions Club - Kate's Campaign for Change

We wanted to say a very special "thank you" to Townsville Castle Hill Lions Club for their recent donation. We asked if we might receive a few of their wonderful Xmas puddings to gift to families in need....not only did they deliver....but they dropped off a massive 36 delicious pudding for us to pass on!

The members of this Club have been such an amazing source of support for our Campaign - they truly are the most kind and generous of people - kind people are my kinda people - thank you.





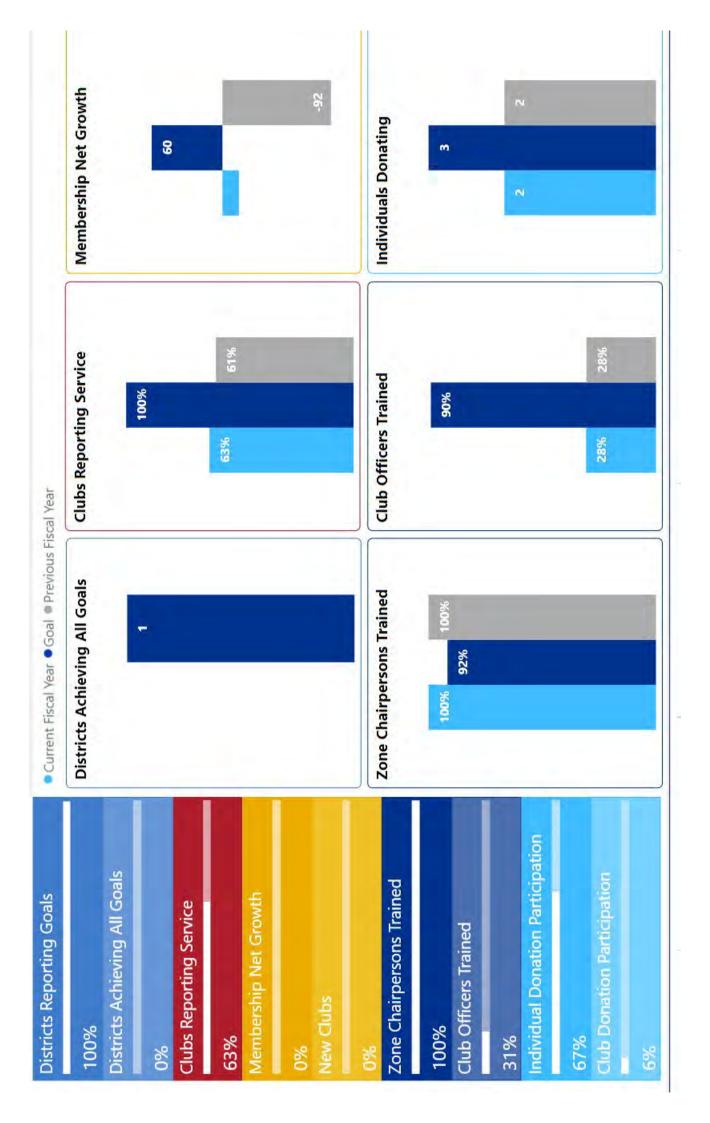
#### Updates and reminders

#### **Directory and contact updates**

None!

Thats two months in a row now, maybe we'll ditch this space - what should we fill it with?







2022

#### Fellow Lions,

They say a picture paints a thousand words, so I have included the photo above in my news sheet to you in Queensland. This is the birthplace in Australia of our great LIONS organisation as the sign says and we should be asking ourselves "How can we help." A classic Lions question. The answer is dollars, we are not nearby where we can load up the Ute and get a group of Lions together and do it physically, but we are not to far away to sit down at our next meeting (social or business) and talk about how about we send a few dollars to L.C.I.F. to help. If your club is small and strapped for cash, \$100 would help, if you have a bigger club with a good cash flow, send more, the crux of the matter is to help with dollars. I know L.C.I.F. has dropped US\$10,000 in to two districts in the south, most probably more since my last email. The \$20,000 that L.C.I.F. has already given is for now, to get people back on their feet with clothing, bedding, food & water. This is not what I am talking about when I say donate. We need to look long term and donate to rebuild, to make homes flood proof in the future and to get communities back on their feet to survive. We have a great country to live in and raise our children, but it is prone to some nasty disasters, like fire, flood, and drought. A District Zone could come together and have a project to raise funds for this disaster. Just a club having a project to raise funds as a one off is Lions working at their finest. Donate the proceeds from your next Bunnings BBQ to this worthy cause in Australia. When I became a Lion, each year the incumbent President donated to his community and his favourite Lions Foundations and cleaned out the Community Service account. He left just enough for his Club to do their annual projects and placed the burden on the incoming President to raise dollars in his year instead of riding on his predecessor's coat tails. We seem to have become bankers instead of Lions in some clubs. We need to clean out the old cash and what better way than to donate to L.C.I.F. for our own neighbours in time of strife. Do not forget you will get credits for your good will to use for your Club and its members also. We Serve

Till next time, Lion Bob Goldsworthy, State Coordinator, Lions Clubs International Foundation





#### **Community Rewards**



Introducing Lions Australia Community Rewards - a new fundraising channel for Lions Clubs Australia via the Doing Good rewards/giving mobile app.

This loyalty program won't affect your other loyalty or fundraising programs but is even better because it's automatic... when you **SHOP** at participating retailers, you **SAVE** money (no points or anything, \$\$\$ are paid back on your card) plus you automatically **GIVE** to the **Lions Australia Fund** by LCIF.

All it takes is **2 minutes** to create an account & register your credit/debit card. Retailers will automatically recognise your card and reward you discounts. Your data is safe and we promise your tax-deductible donations will be well spent.





mastercard.



Every transaction makes a difference. Every microdonation to Lions counts.







Download the Doing Good app and sign up to Lions with access code



or simply scan this **QR** code

Learn more: Watch this Lions Australia explainer video

https://vimeo.com/591965559





#### The Post-COVID Retail **Bounceback is Here:**

Tap into a massive database of **Socially Conscious Consumers** who will eagerly shop with you as their preferred merchant.



Watch the Video **OR Book a** 15-min Demo



#### What's in it for your business:





**Existing customers** will be incentivised to buv more from vou



#### What's the catch then? None! This initiative is a no brainer as there is:





to Install or Learn





#### **Powered By**



Lions Clubs are directing their wonderful community to shop with merchants who are part of Doing Good.



Doing Good Rewards is the world's first loyalty program to combine shopping discounts and charity giving in the same traction.







## Grow your business by Doing Good





VISA

We know COVID-19 hurt business - Doing Good Rewards, together with Visa, Eftpos & Mastercard, are offering a way to help business grow while helping charities. We will promote your brand and any discount that you're happy to offer (you decide what discount) on our platform to out members.

#### **Example discount offers**

A set discount %

**9% off** 

A one-off large discount (to attract new customers):

**25% off** your first visit, then **10% off** on all return visits

A discount with a cap on the total:

Save 10% up to the value of \$50

A set \$ saving after a minimum spend

Save \$5 after a minimum spend of \$30

A % discount with a minimum spend

Save 18% after a minimum spend of \$60

A **time based** offer (to help during quiet periods):

14% off between 10am - 11am and 2pm - 4pm

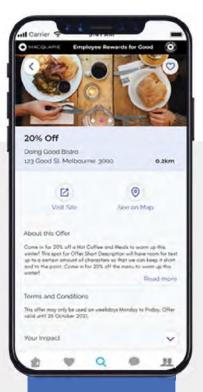
A **day/time based** offer (to exclude peak periods):

7.5% off except on Fri & Sat after 5pm

#### No program/license fees or extra costs to you

- just use any existing discounts you offer

**Super Flexible** - no lock-in contracts, change / cancel your offer with one 1 day's notice



Sample offer - DGR app



Scan to learn more or book a chat with us!



